



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
947316-1	10/07/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

**Multi Media Services - VA**  
**Attention: Accounts Payable**  
**915 King St**  
**2nd Floor**  
**Alexandria, VA 22314**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Advertiser	Product	Estimate Number
Brown/R/Senate	10/1-10/7 TV Sched	1

Flight Dates	Order #	Alt Order #
10/01/12 - 10/07/12	947316	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/07/12	6a Eyeopener	558-7a	MTWTF--	:30	10	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	10	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	10/01/12	6:29 AM	6a Eyeopener	558-7a	:30	SBTV09271219H	\$900.00 NM
5	WCVB	M	10/01/12	6:42 AM	6a Eyeopener	558-7a	:30	SBTV09241218H	\$900.00 NM
7	WCVB	Tu	10/02/12	6:29 AM	6a Eyeopener	558-7a	:30	SBTV09241217H	\$900.00 NM
12	WCVB	Tu	10/02/12	6:57 AM	6a Eyeopener	558-7a	:30	SBTV09271219H	\$900.00 NM
3	WCVB	W	10/03/12	6:22 AM	6a Eyeopener	558-7a	:30	SBTV10021220H	\$900.00 NM
8	WCVB	W	10/03/12	6:57 AM	6a Eyeopener	558-7a	:30	SBTV09241217H	\$900.00 NM
10	WCVB	Th	10/04/12	6:43 AM	6a Eyeopener	558-7a	:30	SBTV10021220H	\$900.00 NM
4	WCVB	Th	10/04/12	6:59 AM	6a Eyeopener	558-7a	:30	SBTV10021220H	\$900.00 NM
11	WCVB	F	10/05/12	6:24 AM	6a Eyeopener	558-7a	:30	SBTV10031221H	\$900.00 NM
9	WCVB	F	10/05/12	6:43 AM	6a Eyeopener	558-7a	:30	SBTV10031221H	\$900.00 NM
2	10/01/12	10/07/12	Good Morning America	658-9a	MTWTF--	:30	15	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	15	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	10/01/12	7:25 AM	Good Morning America	658-9a	:30	SBTV09271219H	\$800.00 NM
7	WCVB	M	10/01/12	8:40 AM	Good Morning America	658-9a	:30	SBTV09241217H	\$800.00 NM
4	WCVB	M	10/01/12	8:58 AM	Good Morning America	658-9a	:30	SBTV09271219H	\$800.00 NM
16	WCVB	Tu	10/02/12	7:25 AM	Good Morning America	658-9a	:30	SBTV09241218H	\$800.00 NM
12	WCVB	Tu	10/02/12	7:55 AM	Good Morning America	658-9a	:30	SBTV09271219H	\$800.00 NM
15	WCVB	Tu	10/02/12	8:47 AM	Good Morning America	658-9a	:30	SBTV09241217H	\$800.00 NM
8	WCVB	W	10/03/12	7:28 AM	Good Morning America	658-9a	:30	SBTV10021220H	\$800.00 NM
11	WCVB	W	10/03/12	8:47 AM	Good Morning America	658-9a	:30	SBTV10021220H	\$800.00 NM
2	WCVB	W	10/03/12	8:59 AM	Good Morning America	658-9a	:30	SBTV09241217H	\$800.00 NM
14	WCVB	Th	10/04/12	7:25 AM	Good Morning America	658-9a	:30	SBTV09241217H	\$800.00 NM
9	WCVB	Th	10/04/12	7:51 AM	Good Morning America	658-9a	:30	SBTV10021220H	\$800.00 NM
18	WCVB	Th	10/04/12	8:47 AM	Good Morning America	658-9a	:30	SBTV10021220H	\$800.00 NM
17	WCVB	F	10/05/12	7:49 AM	Good Morning America	658-9a	:30	SBTV09241217H	\$800.00 NM
13	WCVB	F	10/05/12	8:41 AM	Good Morning America	658-9a	:30	SBTV10031221H	\$800.00 NM
10	WCVB	F	10/05/12	8:48 AM	Good Morning America	658-9a	:30	SBTV10031221H	\$800.00 NM



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/01/12	10/07/12	REGIS AND KELLY DAY 9A-10A Class of Time - Immediately Pre-emptible without notice		MTWTF--	:30	5	\$300.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	10/01/12	10:00 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV09241218H	\$300.00 NM
1	WCVB	Tu	10/02/12	9:44 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV09271219H	\$300.00 NM
4	WCVB	W	10/03/12	9:56 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV10021220H	\$300.00 NM
5	WCVB	Th	10/04/12	9:15 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV09241217H	\$300.00 NM
3	WCVB	F	10/05/12	9:34 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV10031221H	\$300.00 NM
5	10/01/12	10/07/12	The View Class of Time - Pre-emptible with notice	1058-12n	MTWTF--	:30	10	\$700.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 10	<u>Rate</u> \$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
14	WCVB	M	10/01/12	10:59 AM	The View	1058-12n	:30	SBTV09271219H	\$700.00 NM
7	WCVB	M	10/01/12	11:33 AM	The View	1058-12n	:30	SBTV09271219H	\$700.00 NM
10	WCVB	Tu	10/02/12	11:29 AM	The View	1058-12n	:30	SBTV09241218H	\$700.00 NM
11	WCVB	W	10/03/12		The View Credited	1058-12n	:00		<del>\$700.00</del> NM
12	WCVB	W	10/03/12	10:59 AM	The View	1058-12n	:30	SBTV10021220H	\$700.00 NM
6	WCVB	W	10/03/12	11:30 AM	The View	1058-12n	:30	SBTV10021220H	\$700.00 NM
13	WCVB	Th	10/04/12	10:59 AM	The View	1058-12n	:30	SBTV10021220H	\$700.00 NM
9	WCVB	Th	10/04/12	11:34 AM	The View	1058-12n	:30	SBTV10021220H	\$700.00 NM
15	WCVB	F	10/05/12	10:59 AM	The View	1058-12n	:30	SBTV09241217H	\$700.00 NM
8	WCVB	F	10/05/12	11:29 AM	The View	1058-12n	:30	SBTV10031221H	\$700.00 NM
6	10/01/12	10/07/12	Midday News Class of Time - Immediately Pre-emptible without notice	1158a-1230p	MTWTF--	:30	5	\$400.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	10/01/12	12:22 PM	Midday News	1158a-1230p	:30	SBTV09241218H	\$400.00 NM
2	WCVB	Tu	10/02/12	12:12 PM	Midday News	1158a-1230p	:30	SBTV09271219H	\$400.00 NM
4	WCVB	W	10/03/12	12:00 PM	Midday News	1158a-1230p	:30	SBTV09241217H	\$400.00 NM
5	WCVB	Th	10/04/12	12:24 PM	Midday News	1158a-1230p	:30	SBTV10021220H	\$400.00 NM
1	WCVB	F	10/05/12	12:29 PM	Midday News	1158a-1230p	:30	SBTV10031221H	\$400.00 NM
7	10/01/12	10/07/12	Millionaire Class of Time - Immediately Pre-emptible without notice	1228-1p	MTWTF--	:30	5	\$400.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	10/01/12	12:49 PM	Millionaire	1228-1p	:30	SBTV09241217H	\$400.00 NM
1	WCVB	Tu	10/02/12	12:47 PM	Millionaire	1228-1p	:30	SBTV09271219H	\$400.00 NM
5	WCVB	W	10/03/12	12:39 PM	Millionaire	1228-1p	:30	SBTV10021220H	\$400.00 NM
2	WCVB	Th	10/04/12	12:47 PM	Millionaire	1228-1p	:30	SBTV09241217H	\$400.00 NM
3	WCVB	F	10/05/12	12:44 PM	Millionaire	1228-1p	:30	SBTV10031221H	\$400.00 NM
10	10/01/12	10/07/12	The Chew Class of Time - Pre-emptible with notice	1-2p	MTWTF--	:30	5	\$750.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WCVB	M	10/01/12	1:32 PM	The Chew	1-2p	:30	SBTV09271219H	\$750.00 NM
6	WCVB	Tu	10/02/12	1:57 PM	The Chew	1-2p	:30	SBTV09241218H	\$750.00 NM

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14	10/01/12	10/07/12	M-F Inside Edition	658-730p	MTWTF--	:30	5	\$1,500.00	NM																																																																																																																									

DUPLICATE  
INVOICE

www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947316-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10/1-10/7 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	5	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
13	WCVB	M	10/01/12	7:27 PM	M-F Inside Edition	658-730p	:30	SBTV09271219H	\$1,500.00 NM
11	WCVB	Tu	10/02/12	7:13 PM	M-F Inside Edition	658-730p	:30	SBTV09241218H	\$1,500.00 NM
12	WCVB	W	10/03/12	6:59 PM	M-F Inside Edition	658-730p	:30	SBTV10021220H	\$1,500.00 NM
10	WCVB	Th	10/04/12	6:59 PM	M-F Inside Edition	658-730p	:30	SBTV10021220H	\$1,500.00 NM
9	WCVB	F	10/05/12	6:59 PM	M-F Inside Edition	658-730p	:30	SBTV10031221H	\$1,500.00 NM
15	10/01/12	10/07/12	Chronicle	728-8p	MTWTF--	:30	5	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	5	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WCVB	M	10/01/12	7:36 PM	Chronicle	728-8p	:30	SBTV09241218H	\$1,000.00 NM
9	WCVB	Tu	10/02/12	7:44 PM	Chronicle	728-8p	:30	SBTV09241217H	\$1,000.00 NM
8	WCVB	W	10/03/12	7:51 PM	Chronicle	728-8p	:30	SBTV09241217H	\$1,000.00 NM
6	WCVB	Th	10/04/12	7:44 PM	Chronicle	728-8p	:30	SBTV10021220H	\$1,000.00 NM
7	WCVB	F	10/05/12	7:44 PM	Chronicle	728-8p	:30	SBTV09241217H	\$1,000.00 NM
16	10/01/12	10/07/12	Nightline	1135p-1206a	MTWTF--	:30	10	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	10	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WCVB	M	10/01/12	11:54 PM	Nightline	1135p-1206a	:30	SBTV09271219H	\$600.00 NM
16	WCVB	M	10/01/12	12:02 AM	Nightline	1135p-1206a	:30	SBTV09241217H	\$600.00 NM
18	WCVB	Tu	10/02/12	11:52 PM	Nightline	1135p-1206a	:30	SBTV09241217H	\$600.00 NM
14	WCVB	Tu	10/02/12	12:01 AM	Nightline	1135p-1206a	:30	SBTV09241218H	\$600.00 NM
19	WCVB	W	10/03/12	11:52 PM	Nightline	1135p-1206a	:30	SBTV10021220H	\$600.00 NM
12	WCVB	W	10/03/12	12:00 AM	Nightline	1135p-1206a	:30	SBTV10021220H	\$600.00 NM
17	WCVB	Th	10/04/12	11:53 PM	Nightline	1135p-1206a	:30	SBTV09241217H	\$600.00 NM
13	WCVB	Th	10/04/12	12:01 AM	Nightline	1135p-1206a	:30	SBTV10021220H	\$600.00 NM
20	WCVB	F	10/05/12	11:53 PM	Nightline	1135p-1206a	:30	SBTV10031221H	\$600.00 NM
15	WCVB	F	10/05/12	12:01 AM	Nightline	1135p-1206a	:30	SBTV09241217H	\$600.00 NM
17	10/01/12	10/07/12	Jimmy Kimmel	1205-105a	MTWTF--	:30	10	\$150.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	10	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	10/01/12	12:24 AM	Jimmy Kimmel	1205-105a	:30	SBTV09271219H	\$150.00 NM
13	WCVB	M	10/01/12	12:46 AM	Jimmy Kimmel	1205-105a	:30	SBTV09241218H	\$150.00 NM
11	WCVB	Tu	10/02/12	12:35 AM	Jimmy Kimmel	1205-105a	:30	SBTV10021220H	\$150.00 NM
1	WCVB	Tu	10/02/12	1:00 AM	Jimmy Kimmel	1205-105a	:30	SBTV09241217H	\$150.00 NM
9	WCVB	W	10/03/12	12:44 AM	Jimmy Kimmel	1205-105a	:30	SBTV09241217H	\$150.00 NM
7	WCVB	W	10/03/12	12:48 AM	Jimmy Kimmel	1205-105a	:30	SBTV10021220H	\$150.00 NM
14	WCVB	Th	10/04/12	12:44 AM	Jimmy Kimmel	1205-105a	:30	SBTV10021220H	\$150.00 NM
2	WCVB	Th	10/04/12	12:58 AM	Jimmy Kimmel	1205-105a	:30	SBTV09241217H	\$150.00 NM
4	WCVB	F	10/05/12	12:39 AM	Jimmy Kimmel	1205-105a	:30	SBTV10031221H	\$150.00 NM
12	WCVB	F	10/05/12	1:02 AM	Jimmy Kimmel	1205-105a	:30	SBTV10031221H	\$150.00 NM
18	10/01/12	10/07/12	430a Eyeopener	430-5a	MTWTF--	:30	5	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	5	\$100.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



## DUPLICATE INVOICE



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**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947316-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10/1-10/7 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/01/12	10/07/12	430a Eyeopener	430-5a	MTWTF--	:30	5	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	10/01/12	4:39 AM	430a Eyeopener	430-5a	:30	SBTV09271219H	\$100.00 NM
2	WCVB	Tu	10/02/12	4:53 AM	430a Eyeopener	430-5a	:30	SBTV09271219H	\$100.00 NM
3	WCVB	W	10/03/12	4:53 AM	430a Eyeopener	430-5a	:30	SBTV10021220H	\$100.00 NM
6	WCVB	Th	10/04/12	4:43 AM	430a Eyeopener	430-5a	:30	SBTV10021220H	\$100.00 NM
5	WCVB	F	10/05/12	4:40 AM	430a Eyeopener	430-5a	:30	SBTV10031221H	\$100.00 NM
19	10/01/12	10/07/12	5a Eyeopener	5-6a	MTWTF--	:30	10	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MTWTF--	10	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	10/01/12	5:12 AM	5a Eyeopener	5-6a	:30	SBTV09241218H	\$400.00 NM
1	WCVB	M	10/01/12	5:43 AM	5a Eyeopener	5-6a	:30	SBTV09241217H	\$400.00 NM
11	WCVB	Tu	10/02/12	5:28 AM	5a Eyeopener	5-6a	:30	SBTV09271219H	\$400.00 NM
7	WCVB	Tu	10/02/12	5:57 AM	5a Eyeopener	5-6a	:30	SBTV09241218H	\$400.00 NM
9	WCVB	W	10/03/12	5:23 AM	5a Eyeopener	5-6a	:30	SBTV09241217H	\$400.00 NM
12	WCVB	W	10/03/12	5:39 AM	5a Eyeopener	5-6a	:30	SBTV10021220H	\$400.00 NM
8	WCVB	Th	10/04/12	5:29 AM	5a Eyeopener	5-6a	:30	SBTV10021220H	\$400.00 NM
10	WCVB	Th	10/04/12	5:38 AM	5a Eyeopener	5-6a	:30	SBTV09241217H	\$400.00 NM
5	WCVB	F	10/05/12	5:28 AM	5a Eyeopener	5-6a	:30	SBTV09241217H	\$400.00 NM
4	WCVB	F	10/05/12	5:37 AM	5a Eyeopener	5-6a	:30	SBTV10031221H	\$400.00 NM
20	10/01/12	10/07/12	Newscenter 5 at 11	11-1130p	MTWTF-S	:30	12	\$1,600.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MTWTF-S	12	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WCVB	M	10/01/12	11:13 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09241217H	\$1,600.00 NM
18	WCVB	M	10/01/12	11:27 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09271219H	\$1,600.00 NM
17	WCVB	Tu	10/02/12	11:12 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10021220H	\$1,600.00 NM
10	WCVB	Tu	10/02/12	11:27 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09241218H	\$1,600.00 NM
13	WCVB	W	10/03/12	11:13 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10021220H	\$1,600.00 NM
11	WCVB	W	10/03/12	11:22 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10021220H	\$1,600.00 NM
14	WCVB	W	10/03/12	11:28 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09241217H	\$1,600.00 NM
20	WCVB	Th	10/04/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09241217H	\$1,600.00 NM
12	WCVB	Th	10/04/12	11:26 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10021220H	\$1,600.00 NM
19	WCVB	F	10/05/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10031221H	\$1,600.00 NM
21	WCVB	Su	10/07/12	11:13 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09241217H	\$1,600.00 NM
9	WCVB	Su	10/07/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10031221H	\$1,600.00 NM
21	10/01/12	10/07/12	Post 1130p Late News	1130p-1135p	MTWTFSS	:30	5	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MTWTFSS	5	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	10/01/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV09241218H	\$1,000.00 NM
1	WCVB	Tu	10/02/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV09241217H	\$1,000.00 NM
2	WCVB	Th	10/04/12	11:35 PM	Post 1130p Late News	1130p-1135p	:30	SBTV10021220H	\$1,000.00 NM
4	WCVB	F	10/05/12	11:35 PM	Post 1130p Late News	1130p-1135p	:30	SBTV10031221H	\$1,000.00 NM
3	WCVB	Su	10/07/12	11:33 PM	Post 1130p Late News	1130p-1135p	:30	SBTV10031221H	\$1,000.00 NM

# DUPLICATE INVOICE



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Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947316-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10/1-10/7 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/01/12	10/07/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Sa	10/06/12	8:10 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	SBTV10031221H	\$600.00 NM
2	WCVB	Sa	10/06/12	8:40 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	SBTV09241217H	\$600.00 NM
26	10/01/12	10/07/12	6a Weekend Eyeopener	558-7a	-----SS	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----SS	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Sa	10/06/12	6:29 AM	6a Weekend Eyeopener	558-7a	:30	SBTV09241217H	\$500.00 NM
3	WCVB	Su	10/07/12	6:51 AM	6a Weekend Eyeopener	558-7a	:30	SBTV10031221H	\$500.00 NM
27	10/01/12	10/07/12	Weekend GMA	7-8a	-----SS	:30	4	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----SS	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	Sa	10/06/12	6:59 AM	Weekend GMA	7-8a	:30	SBTV10031221H	\$500.00 NM
4	WCVB	Sa	10/06/12	7:40 AM	Weekend GMA	7-8a	:30	SBTV10031221H	\$500.00 NM
3	WCVB	Su	10/07/12	7:29 AM	Weekend GMA	7-8a	:30	SBTV10031221H	\$500.00 NM
1	WCVB	Su	10/07/12	7:47 AM	Weekend GMA	7-8a	:30	SBTV09241217H	\$500.00 NM
28	10/01/12	10/07/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----SS	:30	2	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----SS	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Sa	10/06/12	5:39 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV10031221H	\$100.00 NM
3	WCVB	Su	10/07/12	5:50 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV10031221H	\$100.00 NM
29	10/01/12	10/07/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	4	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	Su	10/07/12	8:28 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV10031221H	\$350.00 NM
7	WCVB	Su	10/07/12	8:52 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV10031221H	\$350.00 NM
3	WCVB	Su	10/07/12	9:22 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV10031221H	\$350.00 NM
6	WCVB	Su	10/07/12	9:52 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV09241217H	\$350.00 NM
30	10/01/12	10/07/12	This Week / C. Amanpour	10-11a	-----S	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/07/12	10:59 AM	This Week / C. Amanpour	10-11a	:30	SBTV10031221H	\$1,500.00 NM
31	10/01/12	10/07/12	OTR 11a	1058a-1130a	-----S	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/07/12	11:24 AM	OTR 11a	1058a-1130a	:30	SBTV10031221H	\$100.00 NM
32	10/01/12	10/07/12	6p News Weekend	6-630p	-----SS	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log



www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
947316-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10/1-10/7 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																												
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/01/12</td><td>10/07/12</td><td>-----SS</td><td>2</td><td>\$1,000.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr> <tr> <td>2 WCVB Sa</td><td>10/06/12</td><td></td><td></td><td>6p News Weekend</td><td>6-630p</td><td>:00</td><td></td><td><del>\$1,000.00</del></td><td>NM</td></tr> <tr> <td></td><td colspan="9">Credited</td></tr> <tr> <td>1 WCVB Su</td><td>10/07/12</td><td>6:28 PM</td><td>6p News Weekend</td><td>6-630p</td><td>:30</td><td>SBTV10031221H</td><td></td><td>\$1,000.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/01/12	10/07/12	-----SS	2	\$1,000.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2 WCVB Sa	10/06/12			6p News Weekend	6-630p	:00		<del>\$1,000.00</del>	NM		Credited									1 WCVB Su	10/07/12	6:28 PM	6p News Weekend	6-630p	:30	SBTV10031221H		\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																
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33	10/01/12	10/07/12	Sportscenter 5 OT	1135p-12m	-----S	:30	1	\$600.00	NM																																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																
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<u>Total Spots</u>							<b>164</b>																																																														

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$129,250.00</b>
<u>Agency Commission</u>	<b>\$19,387.50</b>
<u>Net Amount Due</u>	<b>\$109,862.50</b>